Effect of Indo-Pak tension on Tourism Industry

728. SHRI KARTAR SINGH DUGGAL:
SHRI R.P. GOENKA:
PROF. M. SANKARALINGAM:

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) in what manner the Indo-Pak border tension, being a frequent phenomenon, has reflected on our tourist industry of late; and

(b) what steps are taken to insulate tourism against it?

THE MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN): (a) Due to Indo-Pak Border Tension, a number of countries have issued travel advisories, advising their nationals against travel to India. This has resulted in decline in foreign tourist arrivals during this year.

(b) A number of steps have been taken to reassure tourists in the overseas markets that India is a safe destination for travellers. This reassurance message is carried through contact with media, participation in Travel marts and Exhibitions, arranging workshops, seminars and Road shows and through advertising India's tourism product.

Promotion of Tourism in Rajasthan and Goa

729. SHRI GHULAM NABI AZAD:
SHRI SANTOSH BAGRODIA:

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) what is the rate of tourist visiting Rajasthan and Goa for the last three years alongwith the entrie country; and

(b) whether there are any new schemes that the Ministry of Tourism and Culture propose to introduce to promote tourism for the States of Rajashthan and Goa?